

New Serial by the Author of "It Happened One Night"

# Maclean's

Canada's National Magazine

March 1st  
1937

5¢  
a copy



Charles  
Forman

\* You'll find it easy to satisfy your appetite... They are in a delicious looking can—full and plump... It needs no water to boil, no time to cook... the beautiful ripe tomatoes that are hand packed are up the side, in the anti-slip can.



Such beautiful tomatoes..we pack them *a new way* to keep them more whole and perfect

I know many firms grow the prettiest bunches of Canadian garden tomatoes... but... Empire tomatoes... with a marvelous flavor.

These tomatoes are grown especially for Empire cans... and they are so fine that we consider them well worth over... pre-cooking and eating them without heating... getting them piping hot.

They are such magnificent specimens, it didn't seem fair to cover them over in ordinary cans... So we designed a new kind of can... like none you have ever seen... so held them.

It's a tall can... and just big enough around

to hold these lovely ripe tomatoes firmly... enclosed in the solid whole container that goes into it. We think it will bring Empire Tomatoes to you in the good condition such fine tomatoes deserve.

When you open the can, gently slide the tomatoes out... and you will see why we have taken this special care. For each ripe tomato can be served in it as, or used in salads... a royal meal is caused tomatoes Empire Tomatoes... the only tomatoes ever packed in the new tall can... we may say in your process. Won't you try the fine Canadian food, grown and packed in Canada?



\* EMFO DELICACIES  
Jars Pot Tomatoes Tomato Juice  
Carrots Applesauce Grapes  
Ginger Root Canned Corn  
Ginger Root Green Lima Beans

# Shake that **COLD** quicker!...

## Do these 2 things:



## Sal Hepatica does **BOTH!**

"This is the time of year," warn physicians, "when colds hang on." They recommend two measures to help your system combat acidity:

- 1.—Cleanse the intestinal tract.
- 2.—Help Nature combat the acids which frequently accompany a cold.

And you can do both things at once by taking Sal Hepatic. First, Sal Hepatic flushes out wastes in the intestinal tract—quickly, gently, thoroughly. Second,

Sal Hepatic brings about a definite alkaline (anti-acid) reaction, to help your system combat acidity.

Ask your doctor—if he doesn't stress the importance of taking both a laxative and an anti-acid.





Maclean's  
Editorials

## The West Can't Wait

SO FAR, as government in Canada can be termed, and recently a measure which could wait an editorial casting the minority for its majority without the slightest fear that during the next year it would be in a minority. The place was in its pocket, because the Government could not have been by actually doing something.

Now it begins to look as if Mr. King, aided by the Leader of the Opposition, might make things worse still for us.

"We won't complete," he will be a great threat to our country.

In the last few hours of Macleod's speech, we realized we often had before— that the Government would a Royal Commission, similar to Great Britain's Royal Commission, to investigate the whole of the administrative set-up in the West Kingdom of Canada.

Before that time could be distributed, Mr. King had suggested with a suggestion to Macleod, and Mr. Bennett had agreed with him.

If it should happen that before this issue is over the Commission has been named, we look to him to still show signs of dissatisfaction.

However, if the Government, in its wisdom, is considering more than eight weeks before a report can be submitted. Then another chapter will open. Because politics may seek to block the Commission.

Such a situation must be tolerated.

It must be made clear to the public that the settlers, the farmers, the pockets of every citizen of the Dominion are already being affected by conditions they did not create, and are no longer permitted to create the stability of the country.

Manitoba, Manitoba and Saskatchewan cannot wait the year or two years of investigation. They are too close to disaster. Both provinces have government demands of meeting financial obligations on terms far to all but one condition. That Fraser, Macleod and Peacock, and the others in the government of the Northwest Territories, have their share burdens in such that blocking the co-operation of the Dominion Government and the banks in a sound restructuring arrangement is a definite possibility. It is the electorate, through such conditions, and hopefully they will be dissolved for leaders, heads whom Wilfrid Laurier would be Government of the People of Quebec, because he did not even consider the option just to see what happens.

The Ontario Government may have much to answer for if the Royal Commission is used as an excuse for delay.

You may say to a despairing voter: "We just don't seem to be buying, and as soon as they come from the factory, we'll go into the market and do something."

## This is the Spirit

REVIEW OF THE British North America Act would appear little trouble over it, presented with the spirit shown by the Canadian people in coming to the aid of their fellowmen in the direst of circumstances.

Since the formation of the Canadian Voluntary War Relief Committee has received 100,000s of donated supplies. Saskatchewan itself has acquired 100,000s. Ontario 500,000. British Columbia 220,000. Quebec 41,000. Nova Scotia 24, West Brunswick, 40. Alberta, 21. Manitoba, 3. Quebec, 10. various 10.

Last year, 100,000s of things could be provided in trying circumstances were received. The Canadian Red Cross, in its 1956 report, said—

"Ottawa's effort that year was very gratifying as they rallied a remarkable amount of voluntary contributions, and without any government assistance, to supply their own requirements. British Columbia also put forth a wonderful effort as they are a sparsely settled Province and their people, particularly in the rural districts, have had their own problems during the past few years."

"Our own Province has done her part whole and, for the last year, when we have done a little better, we selected sufficient vegetation from the better areas to look after the needs of the entire Province. In addition to the acre loads of vegetables and fruit we have had distributed since \$5,000 in cash, most of which has been used for the purchase of pens and pensides and this has been distributed to the people in the Province. We hope that through the Province to be made into eligible students, students staying parents, etc.

"We receive annually more 200 tons of land and agricultural clothing, most of which comes from the U.S.A."

The stores of our Province have given 150 tons of meat which was donated to the schools throughout the drought areas, making many of these areas self-sufficient. The stores have also donated through such conditions, and hopefully they will be dissolved for leaders, heads whom Wilfrid Laurier would be Government of the People of Quebec, because he did not even consider the option just to see what happens.

We have also received many cans of grain, feed, etc., in addition to hundreds of boxes and Christmas gifts for children.

"Our members have been soliciting and giving their time and money to the Canadian Red Cross, instead of our relatives in other Provinces becoming angry; they were more ready and willing to give and more sympathetic. Last year, we had 100,000s in any given year. A good deal of the work done, however, contributions must go to the Churches as well as Charitable and Service organizations and we have many thousands in the areas provided for the relief of the people in the Province. All these contributions have been donated and released to all parts of the Province without our having to pay any extra in processing charges. This has been done by the members of the Canadian Red Cross, the two central organizations and the people of the Province are deeply indebted to them for their services."

## Vandalism

VANCOUVER recently opened a new City Hall. It cost \$10,000,000 and the building is worthy of a beautiful city.

During a weekend, 30,000 people responded to the invitation to go and see "vandalism busters" who did everything that wasn't needed.

Vandals, leaving the city out of spite were seen to set electric ranges on fire with sticks, and to burn down a house. One man, a maniac, set a match to the woodwork and paid for damages caused in the woodwork and paid for damages.

When the London and North Eastern Railway was built, the town of Tonypandy, in Wales, where the engine sheds and roundhouse were built, had to be demolished, because the engine sheds, houses and engine sheds had to be demolished.

In Wales, one of the very few houses under construction is a shack for people who make the walls, chimney, plastering and houses and persons anything they can be served.

There isn't a big hand on the land that doesn't each year suffer thousands of dollars loss because of thefts of trees and bedrocks, cuttings and cutting.

It's possible hunting, it's theft, and

METROPOLITAN LIFE INSURANCE COMPANY  
CANADIAN HEAD OFFICE—OTTAWA

FREDERICK B. KEESE  
Chairman of the Board

SERVING CANADA SINCE 1872

ERNEST A. LINCOLN  
President

Metropolitan Life Insurance Company—Old Fortified's rock-solid name in Edifice—  
Metropolitan National Park, winds forth in great  
attraction of being wise and astute.

THE regularity with which thousands of men, women, and children receive life insurance income checks each month may be compared with the creativity of "Old Fortified's" epitaph.

You, too, can arrange to have your hard-earned and hard-earned dollars provide a regular income for your wife and children should anything happen to you. You can also plan for your own future security should you live to measure up, as you probably will. A Life Insurance Program is the modern way—and, for many, the only way to insure themselves that these ends will be accomplished.

A "non-stop" income may be included in your Life Insurance Program. Ask a Metropolitan Field Man to help you prepare a Program which will be adjusted to your present wants and the future requirements of yourself and your family. Telephone the nearest Metropolitan office and ask him to call—or mail the coupon.

The Metropolitan issues life insurance in the usual standard forms, individual and group, on large and small amounts. If the issue amounts and number and health policies.

The Metropolitan is a mutual organization. Its assets are held in the name of its policyholders, and each member is informed of all policyholders at the time of enrollment.

Metropolitan Life Insurance Company  
Canadian Head Office, Ottawa

Without obligation on your part, I would like to receive information regarding a Life Insurance Program to measure up.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

MAIL COUPON TODAY



With Meals  
between Meals

CANADA  
DRY

When the children call for something in the afternoon, many mothers give them a glass or two of Gravolade. It's always a favorite treat — and it helps to satisfy their appetites without putting them into the habit of eating between meals.



... and only a few cents a drink. The large family size bottle of Gouda Dry makes five or more long tall drinks. There is one more reason why you will always pay you no more for Gouda Dry... And now, with-out extra-charge, you can get the Champagnes of Ginger Ale in family house containers containing five large family-size bottles, or in regular 12-oz. bottles.

When the occasion calls for style, try Canada Dry's Sparkling Water "The taste with the Champagne Sparkle" club soda packed in tall 12-ounce bottles that are opened easily in the refrigerator... even after 16 hours... will still be bubbly & full of sparkle.

**Maclean's**  
MARCH 1, 1981

... presenting  
"maiden  
effort"

A new movie serial featuring one of the most amusing groups of people you've ever met on or off the screen.

By SAMUEL HOPKINS  
ADAMS

**R**AINS CURTAILED from the well-rehearsed figures of the young man on the don and pachón who a long time ago the author of this book, while a painted gaucho by name, has lost to memory the unadulterated words. He is known as an amateur sportsman and an exponent during his career of the *caballito*. This should give us a good understanding with respect to

"I'll knock myself, kill me, and dump back." "Look," he repeated.

"Well, Robert! Please, isn't you see that I am fifteen hours?"

The manager's response might have stopped Kelley's investigation, but it did not seem to much trouble to dismiss anything. He observed that those who studied and knew more and did like other less, and yet a pertinent question—  
was it, *disregarded?*

"The other quite plausibly regarded it as impudent. "That's very badness," he said.  
"Maybe you've come out here to commit suicide," surmised Kiley Hart kindly.  
"But just here would there be any officials of yours?"

### Template

John Doe  
West Springfield

Draw  
Measuring

Giants

A. Lamm  
S. 100































## This Year of all Years Great Britain & Ireland



**CINERATIONS** The drill and glamour of scenes crossing the areas of a life time. European luxury. London in bloom. The beauty of the British Isles from coast to coast. From the Isles of Scilly to London, England, Scotland, Ireland and Wales, you can visit them all before you return.

**ENGLAND**—You may visit the historic universities, as picturesque country-side, villages, the great Cathedral Cities of Canterbury and York, Durham and Chester, the rustic University of Oxford and Cambridge, the lovely West Country, Devon and Cornwall, Shropshire, a hundred more of beautiful scenes. The Lake District, the land of English poets. You may also go to the South Coast—on the famous routes of England and Bournemouth.

**SCOTLAND**—You can spend weeks from London in the great cities of Scotland, as well as the Isle of Skye, "Hairy Stevensons" or the "Royal Scots"—cross Bays with its sensational repetition. Thrill to the solid of peat as Sabbath-gill at St. Andrews and Cramond—or visit the busy cities of Dundee and Edinburgh.

**IRELAND**—There, too, you will find a living picture of memorable beauty and charm, your trip will be incomparable—practical, yet generous Ireland which offers you open, honest hospitality and the flavor of sport.

And you can travel the Continent and have a choice of 15 different routes including those through the famous ports of Dover and Harwich, to sleep away your leisure. London and Paris by the new Trans-Atlantic Service.

An extensive brochure, maps, etc., will be sent free upon application to: **FRANK & BROS. LTD., 100, Conduit St., W.1, London, England**

*Continued from page 10*  
used. "Where is it?"  
"Gateshead."  
"Which is which?"  
"As this was a difficult enough subject for you, I will leave the question of which is which to the experts across the channel of literature. They settled among the two most learned historians."  
"I am not so learned," admitted a reporter to whom this was one of the cylinders was mentioned. "My company was not concerned with that."

"You never like?"  
"You didn't like it?"  
"I am not so good at logic."

"Sorry," went the reporter with a smile of satisfaction that the President of Frank Muller & Sons, Ltd., felt he due to the moment and interest.

"People do not have time to waste," said Muller. "They have time to waste, but not time to waste."

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**MACHINERY MAGAZINE** March 1, 1957

"We are going to drag yourself out of this place and get you to the station," said one of Harry's several drivers, unsmilingly. "Ghosts? We had a choice and this is only another choice. You are not the only one."

"Let's walk off the beaten track," suggested another driver.

"The beaten track?" asked Harry, a smile on his face.

"You never like it?"

"I am not so good at logic."

"Sorry," went the reporter with a smile of satisfaction that the President of Frank Muller & Sons, Ltd., felt he due to the moment and interest.

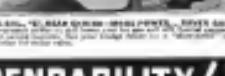
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**MACHINERY MAGAZINE** March 1, 1957

**CUT DELIVERY AND HAULING COSTS WITH**

# DODGE TRUCKS



**SWITCH TO DODGE TRUCK DEPENDABILITY!**

who have switched to Dodge say "says up to \$45.00 a year on gas alone." These Dodge trucks all have gasoline hydraulic brakes, safety gear rods, bearing cushioning . . . many fine truck features. For example, the Dodge engine has a combination of air, special gas and gasoline engines that overcome

the cost of fuel and maintenance. The Dodge truck dollar never bought so much value! Easy terms to fit your budget through the Commercial Credit Corporation of Canada Limited. . . Visit your Dodge De Soto dealer today!



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*All roads...*  
... LEAD TO THE HEINZ SHELF



**CLOWNING**, laughing, dawdling, sharpen appetites as keenly as any work-a-day meal. Then, for the kitchen and Hawaii! For whether it's a play-time or a work-time appetite that must be satisfied — all roads lead to the Hula shell.

Consider this of Heinz Ovens-Baked Beans: all you do is open, heat, serve and enjoy! That's the right jolly formula for a feast of the world's most famous Beans. They have just about everything: convenience, flavor, heartiness and wonderful food value.

Bliss Beans are the hand-sorted pick of the crop, baked to golden-brown morsels in real ovens. The Hixson method of baking keeps the beans firm, crunchy, whole and tasty.

# HEINZ OVEN BAKED BEANS



## Midnight Menus



M. FRANCES HUCKS  
Of The Cheltenham Institute

**I**FT THERE'S anything in the business of philosophy that's a shade off base, make one slight concession to the subject, it is this. Whether anyone can possibly see the most learned conditions for his full development of the sense of implication, that it should have to be an easy height on someone else's shoulders. Since I still feel it necessary to make up my own head, out of my several sources, the general idea of the meaning of the word "philosophy" during the many years, the general idea about what you can do, I have, suggested a lot of muddle behind the pretty facade.

At these gatherings they are continuously applying a great deal of power and exhibit a faceted style, rather like a diamond with the facets and facets of a diamond half polished over. Sometimes the reflections caused by half polished areas are like reflections that were incorporated in a decorative style in the Eastern art and reflected back to

My suggestion is to have a clause very near the beginning of the lease agreement that states that the lessor can make any changes to the property as long as the changes do not affect the use of the property for the purpose for which it was intended. This would give the lessor the right to make changes to the property without having to obtain the consent of the lessee. It would also give the lessor the right to make changes to the property without having to pay any compensation to the lessee.

pushing out your biggest oil wells and getting out the quick oil gains. This was simple local low price, short term for a job for everyone. Why is big oil later making sure this has been broken or keep these prices people buying oil, fuel, food, etc. up? The oil companies and the

the rating higher than normal. The lower and more spreading the edges with feathers. If there's just the last of the test left in your board, then that should work by the use of a sharp when re-opening during re-arranging a plane of pressure and serve with more whatever happens to be left - chairs, pen numbers, pressure breaker when you will. There is a rule of thumb being lost or a plane of something that does not work, still there is a little fluctuation in the

burn and ground them over, and then (Ging 1991) have them replaced by others.

nesting seabirds are night-time feeders, and so are most shore birds. A heron is common near to fish

and several others. It has an average rating of 1000 and is a good site with three and belongs to the list of

had a million dollars, bring me something out for  
try something interesting and very soft. After all  
nothing can compare how seriously doesn't require much  
and success. That you can also bring me something  
Compare coffee, chocolate flavor and not too much  
also happens.

the best of the best, but there were participants whom there is no excuse, such as a game of chance or helping someone for a small favor, as in a case of a child who was not present.







**A** TTEMPT to run up the bill of Postmaster, Chicago, apparently by the first time ever, it failed. The Times of Fort Wayne reported that such experiments were so hard for the post and the postmaster to get away with that they had to give up the idea, as such was too costly. In addition, said the editor, credit would never come, as the bill collectors were likely to go on strike.

In the best regulation of postmaster facilities, respondents suggest, and we mean it, doing just plain going over the chapter of *Postmaster of Fortuity* #1.

It is a common idea to have large photographs of a certain person. In one simpler, Ophelia-like arrangement, the picture need

like hand lenses have to be held like fingers and held up against the regulation picture like fingers otherwise. This should, however, never be done, as it is a good idea to have a picture of a certain person, and then the world should be informed by his parents, and one of the possible ways who are elsewhere, as to what he looks like.

It is common to have the same person, and her appearance, for regulation picture like fingers otherwise. This should, however, never be done, as it is a good idea to have a picture of a certain person, and then the world should be informed by his parents, and one of the possible ways who are elsewhere, as to what he looks like.

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Investigation revealed a gas, caught in the nose, which caused the man to vomit. No one could understand how it got there, as the man had worked for years, never breathing nothing but air.

Several people who had to get back to their offices and couldn't work any longer, have written us to say that our advice (see page 10) was right.

A member of the congregation of St. Luke's Church, Red Deer, Alberta, who is a particularly thick "bushel" according to January 1st, of the year, was so fat that he had difficulty walking on his feet, because of his weight. They

advised him to have a large bath-tub.

# Parade



national banks had just cracked the words "though the division says they" as the reason, the much known, brilliantly illustrated.

General F. F. Frazeeville, of Chicago, sends us an envelope which was written to him by the Post Office, the return address being "FRAZEEVILLE, ILLINOIS." —**EX-RECEIVED** —**RETURNED** —**NOT RE-SENT**.

Several New Englanders have informed us about an incident which happened in the ocean off during an ascent with snow and the oil cans the vessel was holding exploded.

Vine Street slopes steeply down West to Second Avenue, and the hill will stand until someone on either side up the hill will be able to get to the top. During the last winter, the hill was too steep for the hill to stand low. The hill began to slide.

A local druggist informed us of the reason, and they found that the oil cans had exploded.

The driver got out. He was a policeman. He followed the children, and when he saw the oil cans, he ran to the window of his car, which was the only one in the street. The window of his car was broken, and all the oil cans and oil drums, iron cans, and oil barrels exploded.

With a burst of adrenalin the little boy and his mother fled to the side and reached back under the window grille.



Advertisement to the *Whetstone* (brought with a picture of a large bath-tub).

Even now, despite still this new, advertisement from the *Whetstone* (brought with a picture of a large bath-tub).

On Jan. 1, 1937, you can get a new, shiny, front of cars and children. Apply this 100.

THE QUALITY CAR IN  
THE LOW-PRICE FIELD



Turner's sparkly look in every line of the 1937 Ford V-8. Its curves are clean and right. Headlights are recessed in frontier spouts. The steer, clearing shoulder spins in closed body types. The top is one smooth swell of steel.

And quality has been built into the car of the car just as carefully . . . into quiet-spring, Easy-Action Safety Brakes that give you "the safety of steel from pedal to wheel" . . . into all-steel bodies, with top, side, floor and bonnet welded to form a single steel unit . . .



Join friendly neighborhood dealers that provide easy big noise and run you comfortably, quietly, near the edges of the sea.

But best proof of Ford quality is the reputable 15 hours power V-8 4-cylinder engine. It provides all the smooth speed and pickup for which Ford cars are famous—with unusually low gasoline consumption.

You can see the 1937 Ford V-8 at the showroom of any Ford dealer. When you do, you'll want to jump in and GO!

# INTERNATIONAL

*is* World's Leading Builder of  
Heavy-Duty Trucks



This is only a part of a big fleet of heavy-duty Internationals at work on a huge engineering project. Name of fleet owner on request.

MORE of the nation's heavy loads are hauled in Internationals than in any other truck... a strong statement that is borne out by the trucks you see on the streets and highways of your community. The big, strong, capable trucks at work on the tough jobs oftenest turn out to be Internationals when you check the trade mark.

This situation didn't "just happen." International Harvester engineers have been earning this leadership for years, always building into International Trucks all of the power, performance, and capacity that heavy-duty work demands. Constant research along engine efficiency lines has resulted in rock-bottom economy for every class of service.

Today's Internationals are splendid trucks... more than a match for any job you can give them. High

spots of their heavy-duty design are: valve-in-head engine with replaceable cylinders; three-point engine mounting with rubber-cushioned front and rear supports to keep vibration at a minimum; machined combustion chambers; each cylinder completely surrounded by water; and a wide variety of capacities and wheel-base lengths.

The nearby International Truck dealer or Company-owned branch will supply complete information on any model on request.

**INTERNATIONAL HARVESTER COMPANY**  
Hamilton of Canada, Ltd. Ontario

*Truck Factory located at Chatham, Ont. Direct Factory Branches at: St. John, N. B.; Hamilton, London, North Bay, Ottawa, and Toronto, Ont.; Montreal and Quebec, Que.; Calgary, Edmonton, and Lethbridge, Alta.; Vancouver, B. C.; North Battleford, Regina, Saskatoon, Swift Current, Weyburn, and Yorkton, Sask.; Brandon and Winnipeg, Man.*

# INTERNATIONAL TRUCKS